

Lefty Production Co. Case Study

Apparel, Accessories, Swimwear, Activewear....

At a glance

Lefty Production Co. is a Los Angeles-based design house and manufacturer, specializing in apparel, accessories, and Made-in-USA fashion. Trusted by top brands, they offer full-service production, from design to packaging, ensuring quality, reliability, and timely delivery.

Key Outcomes and Impacts

Since partnering with Maker's Row, Lefty Production Co. has experienced the following outcomes:

- **Increased project inquiries by 45%**
- **Secured contracts with 20 new brands**
- **Expanded production capacity by 30% to meet increased demand**

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Partnering with Maker's Row has helped us scale like never before.

The platform connected us with top-tier brands, and our production line has never been busier.

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- **Marta Miller, Co-Founder**

LEFTY[™]
PRODUCTION CO.

Founded: 2010

Location: Los Angeles, CA

Specialization: Apparel, Accessories, Swimwear, Activewear

Factory Size: 50 employees

Website: <https://www.leftyproductionco.com/>

CHALLENGES



Before partnering with Maker's Row, Lefty Production Co. faced several operational hurdles that hindered its growth, including:

- **Limited exposure** to new and emerging brands, which restricted business expansion opportunities.
- **Challenges in connecting with clients** beyond their existing network, making it difficult to attract new business.
- **Operational inefficiencies** in client communication and production management, leading to bottlenecks and delays.

SOLUTIONS



Lefty Production Co. turned to Maker's Row to address these issues, benefiting from a range of solutions that transformed their business:



Improved client & production tracking



Streamlined Communication



Exposure to Over 100 New Brands

FUTURE PLANS



1

Expand into New Products:

With a solid foundation in apparel and accessories, Lefty Production Co. is exploring new categories to meet growing market demands.

2

Increase Production Capacity:

To continue scaling, the factory aims to invest in additional resources and infrastructure to further expand its production capabilities.

Are you ready to elevate your factory's operations and connect with top brands? Join **Maker's Row** today and unlock the potential to grow your business, streamline production, and gain visibility in the competitive market.

Book a Demo now!!